

Here's a script we use for our attendance campaign, which we ran like a levy this year. Our SCO's did home visits to chronically absent students (they submitted barrier data into surveymonkey on their phone so we could build database to monitor):

SRO Home Visits:

Target Audience: Students and Parents

Schedule: Beginning August 1

Hi, I'm xxxx from the Lorain City Schools and I'm stopping by to let you know I care if you are there this school year. When you are in school on time, every day, you will benefit from better grades, increase your chances of graduating, and increase your chances of going on to college and careers. That's something I really want for you.

I know you missed a lot of school last year. Can you share why?

After recording reason be sure to share proper resources)

Transportation:

Food:

School Supplies:

School isn't fun:

Apathy/don't care:

Dress Code:

Hygiene Issues:

Health Issues:

Homeless Issues:

Bullying/Social Issues:

Grades:

Do not think school is important:

Working and going to school at same time:

Other:

Thank you for taking the time to speak with me. Remember, the first day of school is Thursday, August 24th. I want to give you this shirt – when you are spotted wearing it to school you'll be entered into a drawing for an iPad.

If you have any other issues, please contact me anytime – (give business card with contact info and campaign information).